

# VWS Board Meeting

April 6, 2013

9am-2:30pm

Meeting Minutes

## Attendees:

Mark Nielsen  
Amanda Amend  
Reggie Springer  
Claudia Carl  
Pam Dexter  
Rebecca Gottesman  
Lynn Cummings  
Sarah Rosedahl

- 9 :00 – 9:05 am           Approved the minutes of the 1/13/2013 meeting.
- 9:05 - 9:15am           Treasurer's Report (Peter not available due to tax season). Report will be given at the next BOD meeting.
- 9:15 - 11:30am           Director's Reports:

## Director of Hubs (Pam)

The Point Person Rally, April 14<sup>th</sup> in Montpelier

- Will discuss Hub management, point person, size, geography etc.
- Finances- budget and what if they need to increase budget.
- And more issues....

## Membership Report- (Joanne absent) – Report read by Mark

- Joanne's job description was read.
- Membership to date this year is 252. Membership for 2013 is 191. 2011 lapsed members due to be retired in April 2013 is 27. Members retired/ moving away in 2012 is 2.

## Exhibitions Report - Rebecca Gottesman and Lynn Cummings

- There are still people having trouble with the entry process. The hubs can help. A member can contact another member who knows how to do this.
- The committee is looking into possible sites for the 2014 shows. The Gruppe Gallery in June of 2014 right before Open Studio Weekend and possibly the Flynn in the Fall or in 2015. Discussed other possible venues for 2014. Waitsfield Red Barn is another option. Reggie is checking into the Ludlow Community Center.
- Mark talked about the Towle Hill Studio as a good site for a small hub show, holds 20 entries.

## Programs Report - Claudia Carl

- The Spring Meeting - Patrick Kennedy to do a demonstration for 45 mins. Will do fun painting techniques after lunch.
- We have purchased an overhead mirror to use for demos paid for from our raffle money intake.
- Members have complained about the cost of the meetings. Discussed possibly lowering the cost and supplementing with our cash. Will discuss this further.
- Will raffle off a Craig Young style palette, 2 CDs from Creative Catalyst,
- Sarah will introduce herself and do short presentation using her slide projector.

- Claudia wants to buy a digital projector. Mark told her she can buy it using our funds. Therefore Sarah can use this at the Spring Meeting.
- Frank Eber Workshop will be offered Oct. 5-9, 2015.
- Linda Kemp Sept. 9-13, 10 people signed up so far.
- John Salminen workshop - June 23-27, 2014, the registration form is on the website and inquiries are coming in to Claudia.
- Claudia to hand out workshop fliers at the Spring Mtg.

#### Communications Report - Sarah Rosedahl

- Sarah has put a link in Snippets to the Landgrove and we should make sure that Tom Cecchia should receive the Snippets.
- We should also send the Snippets to The Black Horse and Boutellier's.
- Members have asked for job descriptions of the board members. Sarah will send each of us a brief description, we can make changes.
- The newsletter has a slightly new format with added color. Sarah is sending it to the new members.
- She is sending the PR for the June show.
- Constant Contact – for and surveys etc. Who should have access and emails? We need to discuss this.
- We need a Training policy about emails to membership, what is appropriate and what should go in the newsletters.

#### Vice President's Report- Amanda Amend

- Amanda is making calls to get volunteers to help Rebecca and Lynn.
- She is also making calls to members for whom we have no data on and getting their info. She has had mixed reception.
- She sent an invitation to the Vermont Art Teaches Assoc. to come to the Spring Meeting. Some may come and Others may not due to the different vacation weeks in different school districts.
- Amanda has talked to Burlington College and is meeting with them next week to talk about our organization and working to create a possible relationship with them. A wide variety of ideas were brainstormed by board members: having a space on the campus for meetings classes and storing our equipment; doing workshops or demonstrations there; location for a hub show. Discussions may begin with the College about how our interests and goals dovetail.

#### OTHER

- Discussed the insurance policies and voted to approve them. Unanimous vote in favor of insurance.
- VTICA Survey: Discussed it and decided to let the previous board decision based on the survey results.
- Discussion of a possible trip to Boston to the John Singer Sargent Show in October: Mark suggested that if we could fashion a real outreach program we might use VWS funds to offset some of the costs. Claudia will look into the cost of a bus rental, show date etc. She will also post it in Snippets to see what interest there is and more details to follow if there is sufficient interest. Hubs can go and use their budgets to defray the cost.
- The New Brochure: We need to pick pictures and members can submit them. Sarah will put submissions into Flickr. Pam and Amanda will jury submissions. Sarah and Amanda will work on brochure layout.
- Claudia talked about needing ideas for different workshops and activities. She needs someone to check into different places to have them.
- We discussed subsidizing hub trips but it is a complicated issue and will discuss it again in the future.

- We talked about buying some Creative Catalyst CDs to be lent out to hubs to use. Pam will bring this up to the point persons at the Rally next week to see if they are interested.

2:25 pm

ADJOURNED